

# IRONFEST

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## **Solar & Alternative Energy and Sustainability Expo (SAESE) INVITATION**

Dear Exhibitor,

You are cordially invited to exhibit at the 2<sup>nd</sup> annual Ironfest 'Solar & Alternative Energy and Sustainability Expo', in 2008.

As you may already know, Ironfest is a high profile festival with a metal edge.

Featuring art exhibitions, stalls, live music, street performance, historical re-enactments, blacksmithing demonstrations, workshops, busking competitions, automotive displays, educational, historical and technological displays and lots more; Ironfest attracts visitors from all around the World!

Lithgow has a rich industrial history which forms the backdrop to this unique arts festival. The first Ironfest celebrated the one hundred year anniversary of the birth of steel in Australia, in Lithgow.

The 9th annual Lithgow District Ironfest 2008, to be entitled 'Fusion', will be held at the Lithgow Showgrounds over the weekend of April 25, 26 & 27, 2008, hours: Fri. 10.00am – 4.00pm, Sat. 10.00am – 5.00pm, Sun. 10.00am – 4.00pm.

Ironfest 2008 will be a NSW Tourism Flagship Event, which will ensure an even higher level of national media attention as well as additional funds for promotion.

Organizers expect close to 10,000 visitors to enjoy this year's Ironfest event.

Hope to see you in Lithgow in April.

Please do not hesitate to contact us for more information.

Regards,

Graham Johnson  
SAESE  
Co-Coordinator  
Ironfest

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2008

## Exhibitor Essential Information

- When:** 25, 26 & 27, April 2008.
- Where:** Lithgow Showground, George Coates Drive, Lithgow, NSW, 2790
- How:** Turn off the Great Western Highway at MacDonald's, into Main Street, Lithgow. Follow it for about ½ kilometre, before turning into the first left, under a railway bridge. You are now in George Coates Drive. The Showground is straight ahead. The Main Gate, directly ahead, will be for visitor pedestrian use only. All participants will need to enter off George Coates Drive after it swings to the left. There will be temporary signage indicating where exhibitors & performers should enter.
- Trading:** 10.00am – 4.00pm Fri., 10.00 am - 5.00pm, Sat. & 10.00am – 4.00pm, Sun.
- Fees:** See application form for details
- Set Up:** Exhibitors will be able to set up from 10.00am on Thurs. 24th April and from 7.00am each other day (Should you wish to set up at any other time please give us a call so that arrangements can be made.) Exhibitors will need to register at the top gate (see map) upon arrival. All exhibitors should be set up by 10.00am and ready to trade!
- Parking:** Free exhibitor parking is available inside the showgrounds in designated areas (see map). All vehicles must be parked in the designated areas at least ½ hour prior to trading. Vehicles will be unable to move during trading periods (Except by prior arrangement. Due to public safety concerns this will be strictly enforced.)
- Preparation:** Most stalls will be outdoors, requiring covers, in the form of tarpaulins, tents etc., chairs and tables if necessary. (The weather in autumn in the mountains can be quite variable. Bring cloths to suit sub zero temperatures in the morning, then temperatures in the high twenties in the afternoon!)
- Selling:** Experience from past shows has highlighted the fact that artists need to present their work in a colourful, interesting and attractive way to best sell their work. (A rewards system based on presentation, uniqueness & originality and integrity of work will be in operation from this year on.) So we encourage you to invest time in how you present your artwork.
- Exhibitors are encouraged to bring along flags of any kind (promotional or decorative) and to dress up to fit with our annual theme, this year being 'Fusion'. (Any fancy dress adds to the entertainment for our visitors.)
- Camping:** Free camping on site in designated areas or in your stall is permitted to all participants, but facilities are limited. Please let us know at the time you book your stall if you wish to camp.
- Come along and join us in exhibiting some of the best contemporary art being made in Australia. Ironfest 2008 will be significantly bigger & better than all previous Ironfest events, so get making!

Ironfest Office: Ph 02 63 531 638 Fax: 63 514 001

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## Solar & Alternative Energy & Sustainability Expo EXHIBITORS AGREEMENT FORM

NAME: .....

BUSINESS NAME: .....A.B.N.....

ADDRESS: .....

STATE: ..... POSTCODE .....

PHONE: (BH) ..... (AH) .....

FAX: ..... EMAIL: .....

VEHICLE TYPE.....REGO. NO.....

DO YOU HAVE PUBLIC LIABILITY INSURANCE? Yes No

Policy Number: .....Expiry Date: .....

Please forward a copy of your public liability insurance with this form. If you don't have public liability, we may be able to assist. Let us know as soon as possible.

Please note that if you do not have public liability insurance you will not be able to participate.

**Cost of Stalls:** (A special introductory offer, for two days.)

Outdoor Stall (SAESE AREA ONLY)	
Booking Fee (not refundable)	\$20.00
Stall Fee	\$150.00
	Plus 10% GST
	<b>Total \$187.00</b>

This stall fee includes entry passes for two adults & two children.

For any additional passes you will need to purchase additional tickets at:  
Adult - \$20, Child over 16/ Concession - \$15, Children under 16 – free  
(Please note the usual admission prices can be found on the Ironfest website @  
www.ironfest.com.au

**Cheques to be payable to:** Ironfest Inc.

Full payment is required with this form. Refunds, less booking fee, are available up to one month before the event.

(Please read conditions set out on the reverse side of this form prior to signing.)

I have read the conditions for exhibiting at Ironfest 2007, and I sign my name in acceptance of them, asserting that the information provided by me is true and accurate:

(Signed): ..... (Date): .....

(Witness): ..... (Date): .....

(Address): .....

**Please indicate the sort of products you wish to sell/ exhibit:**

Information: .....  
.....  
.....

**Please Note: Products other than those listed are not permitted. Failure to comply will result in your being asked to leave the festival site without your stall fee being refunded.**

(Please note: all indoor spaces = 3m X 2m. Outdoor spaces = 4m X 3m. Please speak to us if you require more space.)

**Do you wish to be added on to the Ironfest website listing?**

Yes..... No..... Cost = \$20.00 for one year

You will need to send us a brief artist biography & no more than 10 digital images of your work for a listing. We can also link to your website, if you have one:

**www.** .....

Total monies payable: .....

Please call us if you have any questions/ more information.

# Conditions

The exhibitor is responsible for any damage they, or any person working for them, do to the site, other persons, product or equipment.

The exhibitor should behave at all times in a manner not likely to cause offence or discomfort to other festival goers or participants and is responsible for the behaviour and welfare of all persons working on their site.

The exhibitor agrees to comply with all NSW Work-cover requirements &/or obligations.

The exhibitor agrees to leave the site as they found it, removing all their rubbish and leaving the site clean.

The exhibitor agrees to remain set up throughout all the festival operating hours.

The exhibitor agrees to park their vehicle in the designated exhibitor parking areas and not move their vehicle during the festival operating hours.

The exhibitor agrees to allow the festival organizers to use photographs of their work for future Ironfest promotions.

The exhibitor agrees to not bring any pets to Ironfest.

Exhibitors should comply with all reasonable requests from the festival organizers.

Failure to comply with any of these conditions may result in the exhibitor's expulsion from the festival site without stall fees being refunded.

The Ironfest organizers reserve the right to exclude products/ work deemed inappropriate or unsafe for the Festival environment.

The consumption on site of illicit drugs or alcohol during festival hours is strictly forbidden.

**Please reply to:**

**Fax :**

**Email:**

**Enquiries:**

**17 Main Street, Lithgow NSW 2790**

**(02) 63 531 638**

**[sales@ironfest.com.au](mailto:sales@ironfest.com.au)**

**Mac or Alison on (02) 63 531 638**